

CPCE  
APRIL  
2016

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# PERSPECTIVACTION

A NEW MODEL OF RESPONSIBLE  
MANAGEMENT EDUCATION

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————— NORMAN DE PAULA ARRUDA FILHO —————







# AND THE SCHOOL ?



IN REALITY, WE HAVE:

- 21st CENTURY STUDENTS,
- TEACHERS FORMED IN 20th CENTURY, AND
- AN EDUCATIONAL MODEL FROM 19th CENTURY.





# PERSPECTIVACTION

A FUTURE PERSPECTIVE  
WITH A PRESENT ACTION

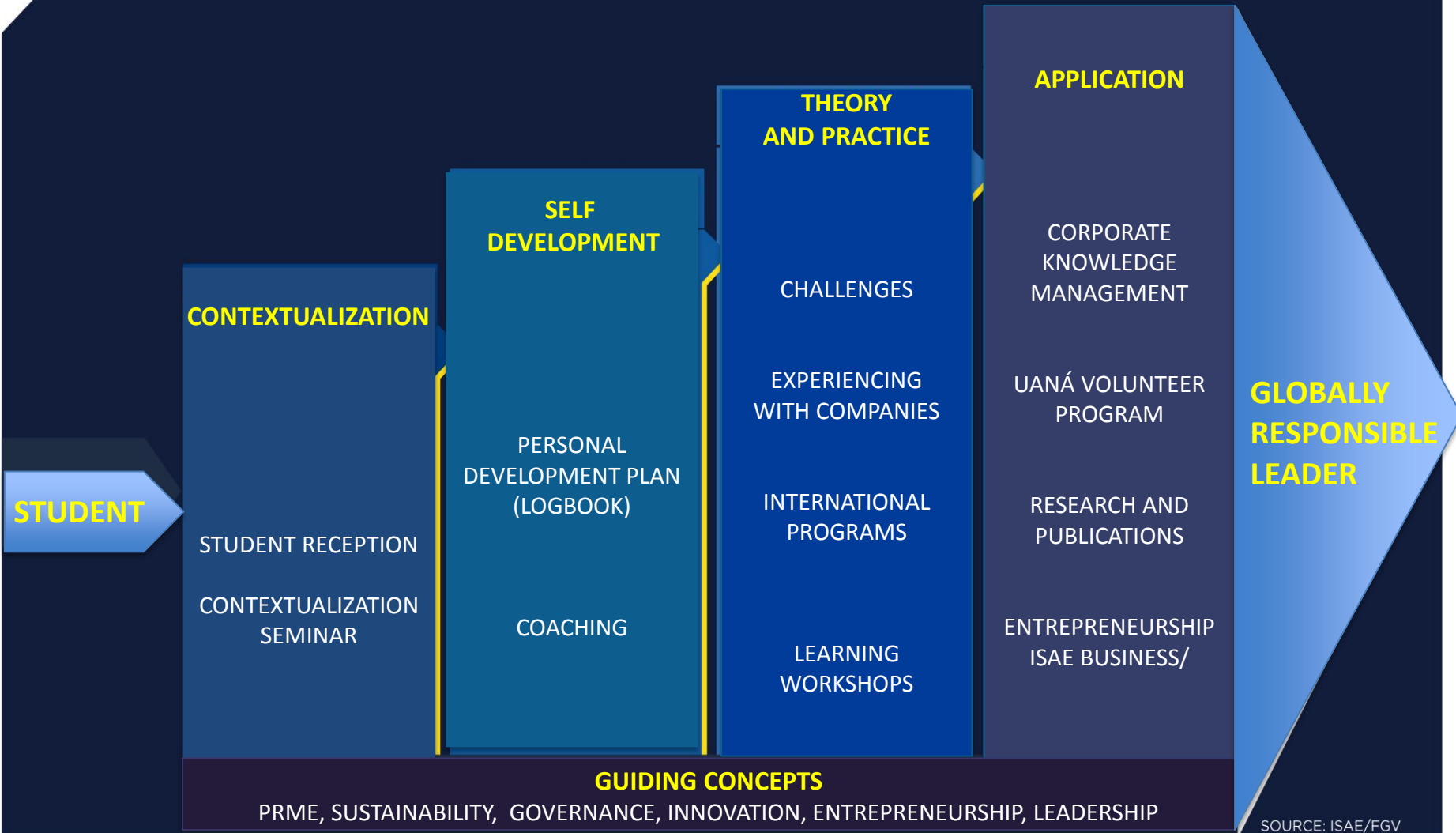
 **ISAE**  
Brazilian  
Business School





# CURRICULUM BLOCKS

## MULTIPLE LEARNING STRATEGIES





COMPLEMENTARY LEARNING SYSTEM

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AWAKENING FOR NEW SKILLS

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5th PILLAR OF EDUCATION

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COLLABORATIVE AND  
TRANSFORMATIVE LEADERSHIP

THEREFORE  
THE MODEL  
PERSPECTIVACTION

























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*Thank You!*

